



NEWSLETTER

2020-21

Project Arambha

"Smashing the Patriarchy One step at a Time"

IN COLLABORATION WITH 1M1B



An initiative by Haneen Farid and Disha Panda



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INTRODUCTION

We, at Project Arambha, play the role of ensuring that your contributions are effectively used. That's why we would like to tell you about the crucial links between heroes like you, and the girls you help!

With your help, we have been able to raise INR 15 Lakh to educate 44 girls from low-income families and prepare over 60 of them for the job application process.

Speaker

Ms. Parul Siddiqui

- Career Advancement Coach
- Founder of PM Enhance
- 20 years of experience in the Telecom Project Management field



Project Arambha 

An initiative by Haneen Farid and Disha Panda

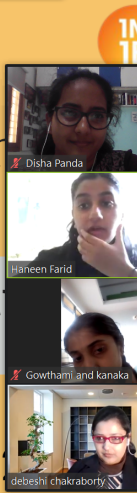
Motivational session
20th Feb 2021
 2:45- 3:00 Login
 3:00- 3:30 PPT by Haneen & Disha
 3:30 - 4:30 Talk by Ms.Parul
 4:30 - 5:00 Announcement & Feedback

Project Arambha

LinkedIn Profile Building

Ms. Debeshi Chakraborty
 Award winning Career Story Coach

Date - Tuesday ,1st December 2020
 Time - 3:00 PM to 4:15 PM



KEY HIGHLIGHTS

- 44 Girls saved from dropping out
- 60 Girls mentored
- 25 Interactive sessions
- 12 Different speakers

UPDATES



Every year, Hindustan Times felicitates 30 young achievers from 30 genres to celebrate the idea of bringing a difference to society. Disha and Haneen were under the education category. The nominations were put across digital platforms for audiences to vote. Simultaneously, a panel of experts discussed every nomination and cast their vote. We are pleased to announce that we were the youngest winners to be awarded this year!

We are in collaboration with a non-profit called 1M1B, which nurtures the world's most promising leaders by making them work towards a SDG that they are passionate about. They host an annual summit at the UN Headquarters in New York called the 1M1B Activate Impact Summit. Disha and Haneen are set to present Project Arambha at this summit in December.



PARTNERSHIPS

HIMALAYA HERBALS

Mr. Anup Rajendra and Mr. Humayun Farid of the CSR division of Himalaya Herbals have been extremely kind in extending a grant to us of INR 8 lakh; this is currently being used to support the education of 14 girls at Sparsha Trust, an NGO partner of Project Arambha. They have pledged to support our girls for a total of three years so as to ensure that their college education isn't disrupted.



DEBESHI CHAKRABORTY

Ms. Debeshi Chakraborty is an award-winning career coach. She has her own ed-tech startup called Dezinecareers. She has trained 30 of our girls from the Radiant Life Charitable Trust in LinkedIn profile-building. Moreover, she has been a constant source of encouragement for all of us at Arambha, and we are glad to have had the opportunity to interact with Ms. Debeshi.



FINASTRA



Women's Day 2021
Will you #ChoosetoChallenge Gender Inequality? #IWD2021
Thursday, March 18, 2021 10:00 – 10:45 (GMT)

This International Women's Day, the spotlight is on two girls who dared to dream and **choose to drive the change they want to see happen!**

Join us for a [panel discussion](#) with an inspirational duo, Disha Panda and Haneen Farid.

Together, they founded Project Arambha in collaboration with UN-accredited NGO 1M1B (1 Million for 1 Billion) aimed to **fight gender inequality in higher education.**

Panelists

 <p>Disha Panda 18-year-old student, aspiring economist <i>Disha aims to study Business and Economics at University. She loves to travel, and believes that every place has so much to learn from.</i></p>	 <p>Rashmi Prabhakar (Host) Chief of Staff, Global Services</p>
 <p>Haneen Farid 17-year-old student, advocate for gender inequality and debater <i>Haneen aspires to study Political Science at University and bring parity into the world of politics.</i></p>	 <p>Madeleine Loveday (Co-host) Corporate Social Responsibility Associate</p>
	 <p>Caitlin Anthony (Moderator) Communications Associate, Global Services</p>

"The fact that education is a privilege for some girls and not even a basic right for some others, is disturbing to me, and it is difficult to digest"

Mrs. Rashmi Parbhakaran, Chief of Staffs and Ms. Madeline Loveday, CSR Associate from Finastra gave Haneen And Disha the opportunity to be a part of Finastra's Women's Day celebration. Through the webinar they were able to advocate for gender equity and take Project Arambha at a global level.

This was such an encouragement for Haneen and Disha and we will always be grateful for their support.

SPOTLIGHT



Shalini H

82% in 2nd PUC,
Kristu Jayanti College



Ranjitha G

83% in 2nd PUC,
St. Charles Women's PU College



Seemitha

Gold Medal, Taekwondo
District Level Championship

STORIES

PALLAVI. K. R

- Sparsha Trust

My name is Pallavi. K. R. Before coming to Sparsha, I was with my parents and I studied in my village from 1st to 6th standard. During this time, I used to get up at 5:30 am and I was going to fields to get grass for the cows and after that I used to get ready for school and after coming from school I used to help my parents in field and this was my daily routine and this was compulsory.

Our family was depending on agriculture and suddenly water dried up in our bore well due to less rainfall and so, I came to Sparsha because it was very difficult for my parents to look after me. After this, my father spoke with Gopi sir and he joined me to Sparsha and after coming to Sparsha, it became very helpful for me.

I scored 82% in 10th standard and now, I am doing my 2nd PUC in commerce at BGS PU College and my future goal is to become CA and for that I am planning to do B. Com in degree and along with that go for CA coaching. I am thankful to you for supporting me to continue my education and helping me to lead a good life



REKHA V

- *Sparsha Trust*

My name is Rekha V. I am studying in 2nd year BA [HEP] at MES College in Malleshwaram. I came to Bangalore from Chikkaballapur.

I was 15 year old when I completed my 10th standard and my uncle wanted to do my marriage. But I wanted to continue my studies and so, I ran away from home. I had a clear goal in my life and with the help of one of my friends I came to Bangalore and I joined a computer training center at Hebbal. But I had to 18 year old to get training there and it required age proofs. I told the manager Smitha Madam about my condition and she was very kind. She made a call to Child Helpline from office and then, I went to CWC and from there I came to Sparsha Trust.

After coming to Sparsha Trust, my life completely changed. I could score 90% in my 2nd PUC only because of Sparsha Trust.

I want to become a KAS officer and Sparsha is giving me instructions to follow KAS classes. I am thankful to Sparsha and all the supporters for supporting me and helping me reach my goal.





FROM THE FOUNDERS

Project Arambha started off as a lockdown project. We were trying to bridge the gender gap in education. Now it's become a movement to smash the patriarchy. No girl should be denied any opportunity because of her gender. We will strive to see this vision come true.

As two teenagers, to receive all this encouragement has been quite overwhelming. We are very grateful for all the support we have received over the year and a half.

We are also proud to announce that Disha has been admitted to Purdue University and Haneen in King's College London.

We will upkeep our goal of educating 300 girls and advocating for gender equality- with your help of course. Thank you so much for believing in us!

- Haneen Farid and Disha Panda